

Flexible, affordable tracking of trailers and other mobile assets

Knowing that your most valuable assets are safe and sound means greater peace of mind. With Asset Tracking from MiX Telematics, road-going and stationary/stand-alone assets can now be tracked independently, without requiring a fixed or dedicated power source.

Available with three installation options – including an innovative solar-powered installation – MiX Asset Tracking makes the most essential online tracking and monitoring services easily accessible to fleet managers and operators.

Thanks to the MiX Fleet Manager software platform, accurate, continuous data of each asset's location, status, battery status and other specified events can be accessed and monitored to maximise day-to-day utilisation and minimise risk.



Compact technology, big thinking

MiX Asset Tracking combines MiX's leading technology with innovative thinking, and packages it into an offering that is both easy to install and commission, and ideal for a wide range of applications or industries.

Designed for ease of use and maximum reliability, a small asset tracking unit is attached to an asset, after which a number of features become available through the software platform. These include live tracking and live information streams to help keep your assets in check, ensuring maximum visibility at all times and the ability to optimise your fleet's day-to-day utilisation. Thanks to the service and licencing feature, you can also keep your assets' licencing up to date and efficiently manage maintenance schedules so as to minimise downtime or scheduling hiccups.

Additional features include historical tracking, historical trip replaying and location management, while MiX Insight Reports provides reporting features in the form of movement reports, event reports as well as trip and utilisation reports. Best of all, however, is access to your asset's information via your mobile phone, thanks to the solution's mobile app.

Results you can measure

From start to finish, MiX Asset Tracking delivers benefits to your business you can truly feel. Now you can track and monitor high-risk and high-value assets or cargo.

Furthermore, you can identify each trailer or asset's exact location and historical trips, enabling the fine-tuning of trailer utilisation to reduce fleet size. Trailer breakdowns and unexpected maintenance costs can also be avoided, boosting fleet efficiency.

By helping to lower your risk and improve overall productivity, you can spend more time focussing on your core business function: that's keeping your own customers happy.



MiX Asset Tracking

Features

✓ Secure online asset management

MiX Fleet Manager offers an interactive, user-friendly desktop interface that helps you manage trailers and other assets more efficiently.

✓ Mobile accessibility

MiX Fleet Manager Mobile is designed for most smartphones (Android and iOS) and allows for easy and instant asset tracking on the move.

✓ Flexible power and installation options

Wired, wireless and solar-powered tracking units are easily installed into trailers and assets with or without their own power sources.

✓ Trip and position recording

GPS and 2G/3G communication enable in- and out-of-trip information and uploads. The G52 solar-powered installation uses a unique algorithm to maximise operating life without risking extended delays in positioning.

✓ Integrated reporting functionality

Movement, event, and trip and utilisation reports are available through MiX Insight Reports, helping to ensure effective analysis of trailer or asset data.

✓ Service and licencing interval reminders

Receive notifications that assist in the movement and management of trailer service and licencing intervals.

About MiX Telematics

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as Software-as-a-Service, or SaaS, to customers in over 120 countries. The company owns three flagship solutions, which are tailored, marketed and sold according to a region's requirements. MiX Fleet Manager Premium is a comprehensive fleet management solution, MiX Fleet Manager Essential offers basic tracking and monitoring, and MiX SafeDrive supports fleet safety and compliance. The solutions are powered by a feature-rich software platform that allows customers to manage, monitor and measure the performance of their vehicles and drivers. A flexible range of value-added enhancements and services is available with all solutions.