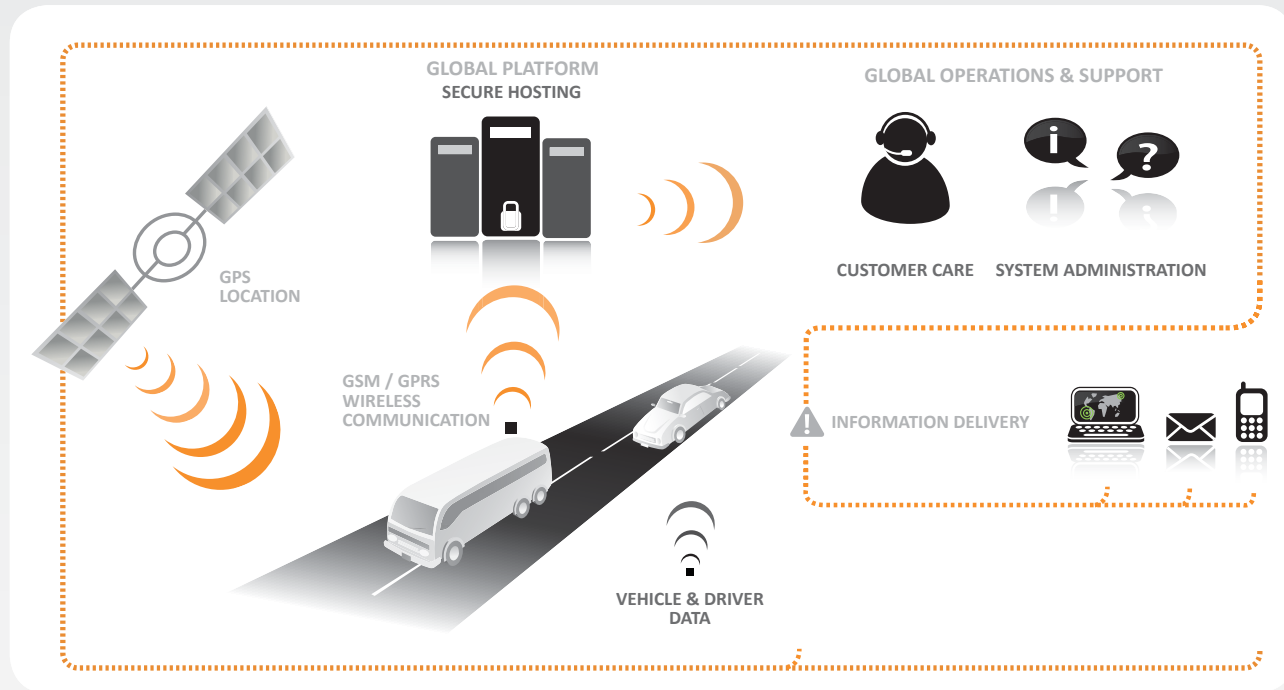


SECURE HOSTING FACILITIES AND WEB-BASED INFORMATION SERVICES



How the technology works

Our solutions are hosted in world-class facilities and your information can be accessed through a secure web-based application, FM-Web. MiX Telematics' flagship on-board computer, the FM Communicator, collects information about your vehicles, drivers and their exceptions via email or text message.

Our solutions can also be integrated into your existing asset management and route planning applications. Interfaces already exist with a wide range of popular third party applications.

Who is MiX Telematics?

MiX Telematics provides information and related services for the efficient management of mobile assets including private and commercially utilised vehicles. We provide services to consumers and companies of all sizes and our solutions can be found in over 100 countries on 6 continents.

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BUS AND COACH

Delivering value through improved driving style

MiX Telematics assists companies in the bus and coach market to improve their operational performance through the use of fleet management solutions and have become a world leader in the field. A proven ability to deliver sustainable benefit over the long term ensures clients achieve a rapid and substantial return on their investment.

DEALER STAMP

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TELEMATICS
MOBILE INFORMATION EXCHANGE

www.mixtelematics.com

mix
TELEMATICS
MOBILE INFORMATION EXCHANGE



BUS COMPANIES ACROSS THE WORLD ARE BENEFITTING FROM MIX TELEMATICS' FLEET MANAGEMENT SOLUTIONS AND INDUSTRY-SPECIFIC EXPERTISE.

From the offset, you'll find that MiX Telematics' solutions are focused on adding value to your organisation and improving your profits. Our team of industry experts are always on hand to help you through the process of change. Our experience with tens of thousands of drivers across a large number of clients has equipped us with the skills and insight required to steer your project to success.

REDUCE FLEET OPERATING COSTS

Using MiX Telematics solutions you will be able to capture and compare the driving style and fuel efficiency of your staff. Used alongside an appropriate incentive scheme and driver training, you will be able to use this information to achieve dramatic improvements in fuel efficiency. Some bus and coach operators have achieved reductions of up to 15% on their fuel costs! With visibility of every driver's performance, eg. harsh braking, acceleration and over-revving, you will also be able to reduce your maintenance costs.

IMPROVE PASSENGER COMFORT AND SAFETY

Smoother driving results in enhanced passenger comfort. MiX Telematics will help you improve the comfort of your passengers' journeys, increasing patronage and brand loyalty. Safer driving styles also mean lower accident rates and you will be able to use any improved claims history to negotiate preferential insurance premiums.

IMPROVE ASSET UTILISATION

MiX Telematics' clients see dramatic improvements in the utilisation of their fleet; enabling lower operating costs and improved operating margins. Having visibility of your vehicle movements will enable you to achieve a substantial reduction in operational costs by eliminating excessive

time at layovers. Aware of vehicle-by-vehicle fuel performance, you will be able to allocate the best vehicle to each journey.

CUT CO₂ EMISSIONS

Our solutions also enable clients to minimise the CO₂ emissions of their organisations. You will gain concrete evidence of improvements to support your environmental initiatives.

BENEFITS AT A GLANCE

- Improve fuel efficiency
- Enhance passenger experience
- Improve accident rates and driver safety
- Better compliance with local regulations
- Lower CO₂ emissions
- Proven ability to deliver results



PROVEN BENEFITS WILL ENHANCE YOUR PROFITABILITY AND DRIVE YOUR BUSINESS FORWARD

Information about the improvement in your fleet's performance can be viewed in real-time from any internet ready PC, providing you with feedback on your progress. You will benefit from being able to quickly review a dashboard of measures and reports can be automatically emailed directly to your inbox to ensure that you get to know about situations that really matter, wherever you are.

EXCEPTIONAL ROI

- Consultancy-led approach
- Benchmarked performance
 - Facilitated change
 - Operator toolkit
- On-going advice and support

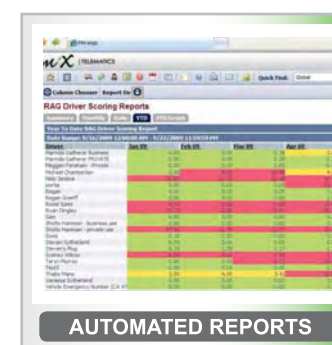


THE VIRTUAL DRIVER TRAINER

- Over **R**evving
- Excessive **I**dling
- Harsh **B**raking
- Harsh **A**cceleration
- Over **S**peeding

VEHICLE AND DRIVER INFORMATION

- Cross company reporting
 - Fuel consumption
 - Report trips
- Odometer reading
- Driver scoring



PERFORMANCE MANAGEMENT

- Journey start and stop times
- Live vehicle position
- Historical journey replay
- Excessive idling
- Over speeding alerts

“This is an initiative all bus operators should look at; it helps drivers do their job, improves customer care and ultimately will save the company money. We thoroughly recommend it.”

David Brown - Managing Director
Surface Transport, Transport for London

“MiX Telematics has brought about a rapid improvement in our operations. In parallel, our environmental impact has been reduced and we are now recording higher levels of customer and driver satisfaction.”

John Traynor - MD Go-Ahead London
Go-Ahead Group PLC